



# TRANSPORTATION & MOBILITY

## **BID TO WIN**

WIN NEW OPPORTUNITIES, DESIGN TO VALUE, DELIVER ON TARGET



HOW CAN GLOBAL SUPPLIERS
WIN NEW OPPORTUNITIES,
UNIFY MULTI-SITE PROJECTS,
AND ENSURE PROFITABILITY?

Automotive suppliers are pursuing new global opportunities, but how do you ensure that your company can satisfy customer requirements and still deliver profitable results, on target, and aligned with your resources?

Bid to Win **3D**EXPERIENCE® solutions enable your teams with the industry-proven tools and processes to analyze opportunities, win optimal new business, then design, engineer, simulate, manufacture, and deliver on target to your customers' satisfaction.

#### BID TO WIN NEW OPPORTUNITIES, DESIGN TO VALUE, DELIVER ON TARGET



#### **Unify Global Projects with Integrated Governance**

Bid to Win solutions provide a global, open platform to assess and secure new opportunities and related product introduction development processes. Integrated governance and change management support can provide assurance that your global teams are fulfilling requirements and meeting milestones, all while being responsive to specification changes.

#### **Enhance Your Wins with More Profitable Results**

Bid to Win solutions enable suppliers to answer requests for proposals more efficiently and accurately, thus increasing suppliers' win/loss ratio, minimizing errors and accelerating delivery on target.

#### Control Cost, Quality, Timing, Margin of Program

With strategic Bid to Win solution tools you'll have the integrated Requirements Management and Proposal Adherence capabilities to manage cost, quality, timing and margin throughout the inevitable change process.

#### Get Timely, Strategic Insights to Track Progress

Leverage an integrated solution to manage the entire bid to production process, allowing real-time tracking of all progress, issues and strategic decisions.

#### **Bid to Win Industry Solution Benefits:**

- Accelerate, improve profitable opportunity bid/win ratio
- Use governance to enable global multi-site project success
- Unify, enhance multi-disciplinary design & engineering
- Leverage integrated systems engineering for mechatronics
- Ensure global program consistency, visibility and traceability
- Optimize global manufacturing resources and processes

#### **Enable Multi-Disciplinary Global Collaboration**

Benefit from a supplemental solution that will not interfere with existing legacy solutions for engineering and costing, while orchestrating both people and data across your enterprise. Strengthen your competitive advantage by unifying multidisciplinary efforts in BOM management, document management, project management, and multi-CAD management, on one open, flexible, collaborative platform.

#### Sync Holistic Systems Engineering Performance

Bid to Win also includes an advanced systems engineering solution to support complex product design. Capture requirements, define and validate systems architecture, then simulate and virtually validate systems performance within one, unified platform.

#### **Optimize Product with Performance Validation**

Integrated 3D simulation and analysis capabilities save time, cost, and can ensure that your product/proposal will yield the optimal performance. Suppliers are enabled to perform structural, thermal, durability and multiphysics analyses, in sunc with OEM requirements.



#### Validate Manufacturability to Deliver on Target

No comprehensive solution is complete without advanced capabilities for manufacturing and production. From model & tooling design and simulation, to manufacturing and assembly processes, suppliers can ensure they deliver precisely in time and on target.

### Our **3D**EXPERIENCE Platform powers our brand applications, serving 12 industries, and provides a rich portfolio of industry solution experiences.

Dassault Systèmes, the **3D**EXPERIENCE Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes' collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 190,000 customers of all sizes in all industries in more than 140 countries. For more details regarding BID TO WIN industry solutions, go to www.3DS.COM/TRANSPORTATION.



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